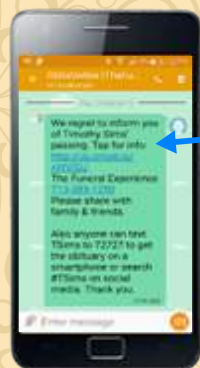


# How to use the Social-Mobile Memorial/Obituary

# How to make a donation

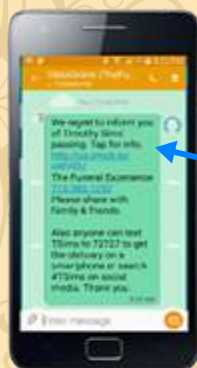


Caver Memorial  
Funeral Home, Inc.  
Detroit, Michigan

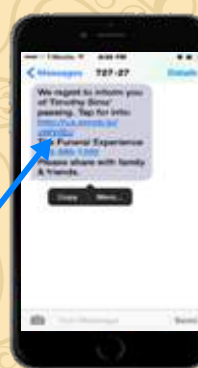


To view the Social-Mobile Memorial/Obituary, just tap the link in the text message.

To post on Facebook, tap the share button.



First, open the Social-Mobile Memorial/Obituary. Just tap the link in the text message.



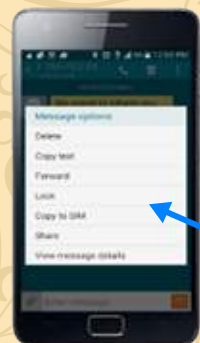
**BlackObits.com**  
The Best Way to Remember

Android

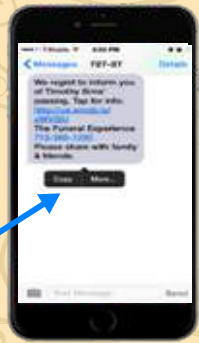
iPhone

Android

iPhone



To forward the Social-Mobile Memorial/Obituary, just press and hold on the text message, then select 'Forward' (for Androids) or 'More' (for iPhones).



To make a donation, tap or click the 'Make a Donation' tab.



**Social-Mobile  
Memorial/Obituary**  
**\$99**

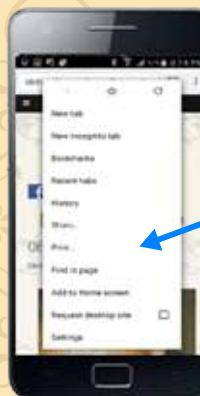
One-time fee for a permanent listing

Android

iPhone

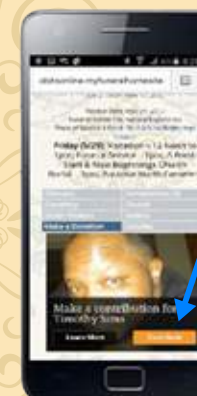
Android

iPhone



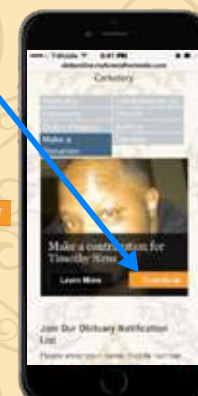
To save your loved one's image on your Android, tap the 'Menu' icon, and then tap "Add to home-screen."

To save your loved one's image on your iPhone, tap this icon, and then tap "Add to homescreen," and then tap "Add."



Then tap or click the orange 'Contribute' button.

Lastly, tap or click this PayPal button. You do not need a PayPal account, debit and credit cards are accepted.



*"Your loved one is always  
just a tap away"*

[www.caverfh.com](http://www.caverfh.com)

(313) 892-8100

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19301 Van Dyke Street Detroit, Michigan 48234

#CaverFH



# Obituary Comparison:

Which is best for remembering your loved one?

# Social-Mobile Memorial/Obituary


## Unique Benefits

# What happens to the

## Facebook page of the deceased?

Feature	Most Newspaper Obituaries	Most Funeral Home Website Obituaries	Social-Mobile Memorial/Obituary
Cost	\$200+	\$0	\$99
Time length	2 days or less	Permanent	Permanent
Maximum number of pictures	1	1	20
Max. number of words or lines	Limited	Unlimited	Unlimited
Maximum number of videos	0	0	3
Funeral program download	No	No	Yes
Text message(s) sent to friends & family to notify them of death	No	No	Yes (up to 5)
Hashtag keyword to easily find obituary on social media	No	No	Yes
Post and update obituary on the web AND on social media	No	No	Yes
Condolences book download	No	No	Yes
Icon of deceased's picture for smartphones & tablets	No	No	Yes
Deceased's Facebook page memorialized, grouped or deleted	No	No	Yes

*The best way for current and future generations to remember a deceased loved one is to have their obituary posted on social media and on BlackObits.com with pictures, videos and the funeral program.*

Service	Benefits
<b>Obituary</b> 	<ul style="list-style-type: none"> <li>Easily find and share memorial on Facebook, Twitter, Instagram &amp; YouTube with a hashtag keyword</li> <li>Easily notify all of your family and friends fast with a text message that can be forwarded</li> <li>Accessible from any smartphone, tablet, iPad or PC</li> <li>Cost less than newspapers obits, lasts longer, reaches more people and can be updated</li> <li>Programs and videos can be viewed and downloaded</li> <li>Multiple family members can submit multiple pictures and information easily from anywhere</li> </ul>
<b>Program</b> 	<ul style="list-style-type: none"> <li>Can view from any device at any time</li> <li>Multiple people can submit multiple pictures easily from site</li> <li>Ready in 1 day, 3 edits allowed</li> <li>Programs can be printed at funeral home, at families' homes or by a printing company or at a copy &amp; print store</li> </ul>
<b>Video</b> 	<ul style="list-style-type: none"> <li>Can watch from any device at any time</li> <li>Multiple family members can submit multiple pictures and information easily from anywhere</li> <li>Ready in 2 days, custom DVD and DVD case provided</li> <li>Can download or burn DVD easily at any point in time</li> <li>Posted on BlackObits YouTube channel, no worries of losing or damaging the DVD</li> </ul>
<b>Fundraiser</b>  (Additional \$49 Fee)	<ul style="list-style-type: none"> <li>Secured contributions can be made from any device with debit and credit cards of any amount</li> <li>How much raised and how many contributed is shown</li> <li>List of donors is provided to family to acknowledge contributors</li> <li>Video can be linked</li> </ul>



## When a death occurs, there are four options available to the family for the deceased's Facebook page:

**1. Do nothing.** The profile remains untouched, unaccessed, unreported and therefore open to everyday wall posts, photo tags, status mentions and Facebook ads. In other words, business as usual. Please note that Facebook's Terms of Service forbids people from accessing accounts they do not own so if you have the deceased's log on information, you are not supposed to use it.

**2. Memorialize the page.** Upon receipt of proof of death, such as a death certificate or local obituary, Facebook will switch the dead user's timeline to a "memorial page." Facebook created this function to remove the upsetting experience of receiving "status updates" from a deceased person's page. Settings can be adjusted so you (and other loved ones) can visit the page, post on the page, and communicate your feelings and memories to one another. Current friends can view, tag pictures and post to the page.

**3. Delete the page.**

**4. Create a Facebook Group.** Facebook Groups are different from public pages in that they are not public like regular Facebook pages (though you can set them up to be public). "Private" groups can be created which enables the group to remain accessible to only the people that have been invited.

The last option, "Create a Facebook Group," can always be done. In other words, you have to choose one of the first 3 options. The fourth option can be done in addition to or in place of any of the first 3 options.

Please let your director know if you want help with the deceased's Facebook page.